



mirela.oliveira@live.com

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I'm Mirela Oliveira

a senior art director &
multidisciplinary communicator

born in 1994, based
in Belo Horizonte Brazil
and available worldwide
with 10 years of experience.

EDUCATION

POSTGRADUATE DEGREE

Creative Advertising 2023-2025
College Center
Belas Artes of São Paulo

COLLEGE DEGREE

Graphic Design 2018-2021
College Center Una Liberdade

Design 2014-2017
Federal University
of Minas Gerais

SKILLS

art direction / social media content/
key visuals / refined craft /
copywriting / advertising script /
photo and video editing /
photography / UX / UI / teamwork

LANGUAGES

portuguese (Br) - native
english - intermediary

EXPERIENCE

Senior Art Director | A-lab/Artplan

2022/2024 - Uber, Itaú and Itaú Personnalité

Creating diverse social media content for some of the biggest brands in the country, collaborating with a very talented team.

Marketing Analyst | Itambé

2019/2022 - Central Cooperative of Rural Producers

Important member of the company's communication team, managing social media campaigns, writing scripts, directing videos and photography, and creating signage projects and key visuals, managing corporate events.

Graphic Designer | Quartel Design

2018/2019 - Multiple clients

Creating key visuals and visual ID for 16+ different clients in social media, websites and OOH media.

Graphic Design Intern | Brazilian Support Service for Micro and Small Businesses 2016/2018

Designing books and magazines, creating key visuals and internal campaigns, helping the team build its social media pages.

Graphic Design Intern | Official Press of Minas Gerais State & Central Graphics 2014/2016

Creating and finishing content for print.